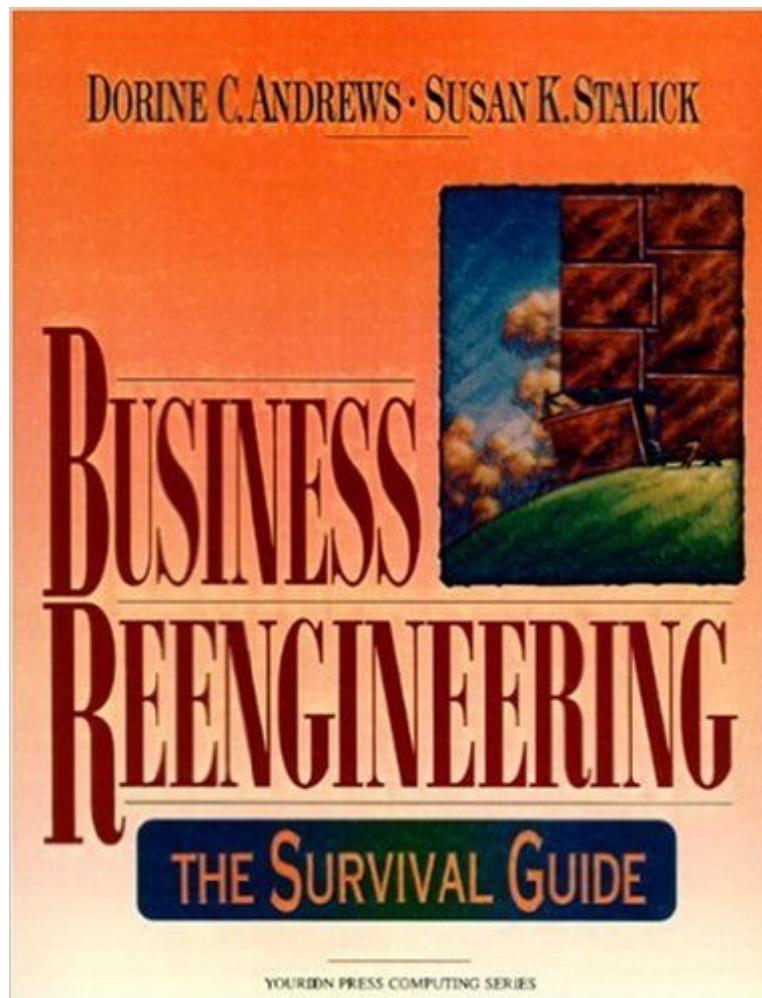


The book was found

Business Reengineering: The Survival Guide



Synopsis

Exceptionally practical in approach, this volume provides a "street smarts" survival guide for business professionals, information systems experts, managers, and executives who have been charged with making radical changes – i.e., business reengineering – in their organizations. It outlines a tried-and-tested systematic and interdisciplinary approach that addresses all facets of organization change – in business policies and control, systems and technology, organizational relationships and business practices, and reward programs. Reviews the basic principles for quality business reengineering; shows how to create a new type of team structure that will involve the right people throughout the life of the project; outlines an 8-step life-cycle methodology for getting the reengineering project done as effectively and efficiently as possible; describes obstacles and problems that may be encountered and how to overcome them; and tells how to transition a continuous process improvement mode so reengineering will never have to be done again. For systems designers, analysts, administrators, software managers, maintenance managers.

Book Information

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Customer Reviews

If you're convinced of the value of reengineering but don't know what to do next, start with this guide. You'll get enough practical theory and step-by-step detail as well as hints for success and cautions to embolden you. One overarching tip: It's not enough to change the physical structure of a process or technology you have to change the corporate infrastructure and value system at the

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